

## Upgrade Your Customers To AprilAire

Make more revenue, reduce inventory, convert cakebox media to collapsible, and offer your customers a better product.

**Increase Revenue** – AprilAire media is available only through the HVAC channel.

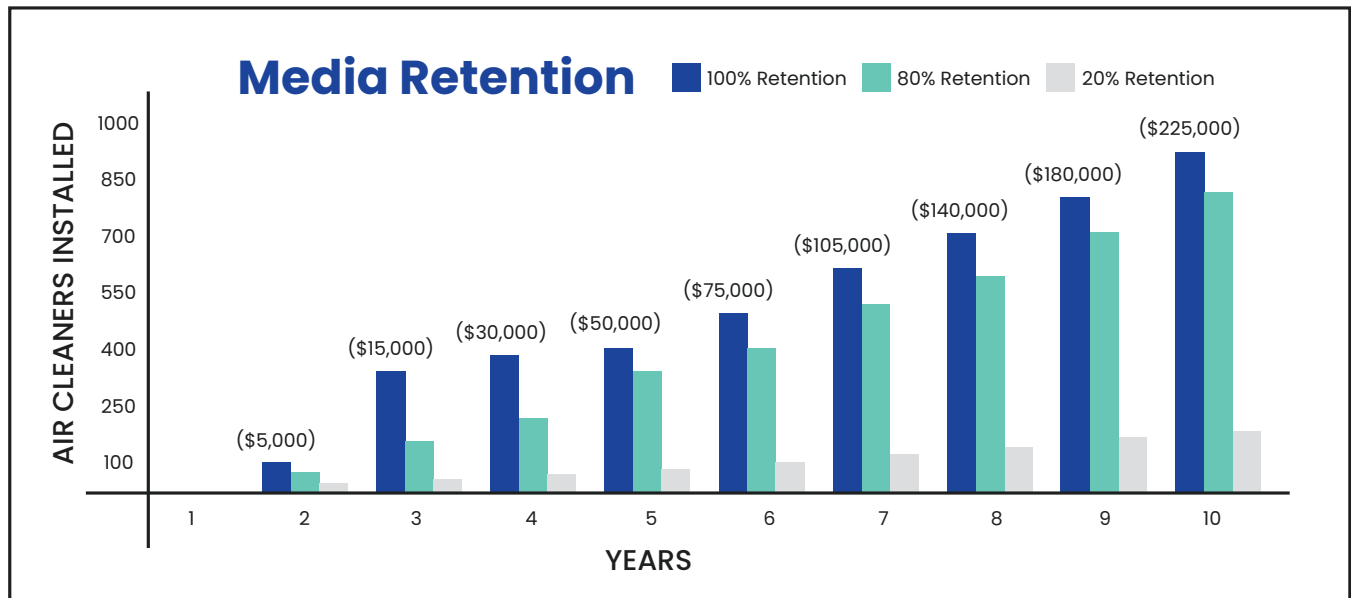
**Consolidate Inventory** – Servicing the various brands of air cleaners requires media from multiple vendors. Consolidate your inventory to one brand/vendor.

**Reduce Damage** – Collapsible media is smaller and protected from the damage associated with large, clumsy cartridge filters.

**Improve Air Cleaner Performance** – AprilAire’s patented Self Seal™ design prevents air bypass, which is a common problem with cartridge filters.



**Air Cleaner Media Is An Annuity; Treat It Like An Investment In Your Business. Why Not Expect 100% Media Retention, It’s Real Money. Start Today!**



If you install 100 air cleaners per year and sold replacement media to your customers for \$50, over the next 10 years you will have installed 1000 air cleaners. At 100% retention you would have \$225,000 in total revenue. Even at 20% retention you would have \$45,000. Currently, you could be losing \$180,000 in revenue to a big box retailer or hardware stores. Use the AprilAire adjustable rails to go into non AprilAire air cleaners, to recapture that lost revenue.

# AprilAire®

## Air Cleaner



Air Cleaner Adjustable Rails

Upgrade Rails	Fits Air Cleaner Size	Filters	Fits Air Cleaner Models by:
Model 4897	16" x 25"	610, 613	Carrier General Honeywell Lennox Trion Ultravation
	20" x 25"	810, 813	
Model 4898	16" x 20"	110, 113	
	20" x 20"	310, 313	

### PRODUCT SPECIFICATIONS

MERV 11					
	Nominal Size (In Inches)	Resistance @ Airflow Volume (Inches w.c. @CFM)		Shipping Weight (full carton)	Filtering Media Area
Model 110	16" x 20"	.02"@200 .05"@400 .06"@600	.10"@800 .14"@1000 .20"@1200	18 lbs.	22.2 sq. ft.
Model 310	20" x 20"	.02"@200 .04"@400 .06"@600	.10"@800 .14"@1000 .19"@1200	19 lbs.	19.4 sq. ft.
Model 610	16" x 25"	.07"@800 .09"@1000 .19"@1600	.12"@1200 .15"@1400	22 lbs.	20.8 sq. ft.
Model 810	20" x 25"	.06"@800 .08"@1000 .11"@1200 .22"@2000	.13"@1400 .16"@1600 .19"@1800	24 lbs.	26.5 sq. ft.

MERV 13					
	Nominal Size (In Inches)	Resistance @ Airflow Volume (Inches w.c. @CFM)		Shipping Weight (full carton)	Filtering Media Area
Model 113	16" x 20"	.03"@200 .07"@400 .11"@600	.16"@800 .22"@1000 .29"@1200	18 lbs.	22.2 sq. ft.
Model 313	20" x 20"	.03"@200 .05"@400 .09"@600	.13"@800 .17"@1000 .23"@1200	19 lbs.	19.4 sq. ft.
Model 613	16" x 25"	.10"@800 .14"@1000 .17"@1200 .37"@2000	.22"@1400 .26"@1600 .31"@1800	22 lbs.	20.8 sq. ft.
Model 813	20" x 25"	.09"@800 .12"@1000 .15"@1200 .31"@2000	.19"@1400 .23"@1600 .27"@1800	24 lbs.	26.5 sq. ft.

